## FOR IMMEDIATE RELEASE

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## REGISTRAR OF VOTERS' VOTEMOBILE HITS THE VOTER EDUCATION CAMPAIGN TRAIL

Outreach Effort Seeks to Educate Residents about Voting Rights, Vote by Mail

**SAN BERNARDINO, Calif.** — Beginning this weekend, the San Bernardino County Registrar of Voters' "Votemobile" will be making its way around the county on its own Voter Education campaign trail, encouraging voters to register to vote by mail in the upcoming presidential election.

This high-profile vehicle—easily identifiable by its patriotic, voter-themed graphics—will be featured at numerous community events including fairs, festivals, sporting events and universities, encouraging greater voter turnout in the November election. The Votemobile, on the road through Election Day, will be staffed by elections personnel who will answer questions regarding:

- Voter registration
- Voter rights
- Limited English proficiency voting
- Accessibility issues

The Votemobile serves as an education component to the Registrar's "Vote By Mail. Voting Made EASY." campaign which was launched earlier this year to increase voter participation in the vote by mail option. It will also be part of the early voting program, visiting locations throughout the county prior to Election Day.

"The Votemobile is a positive way for us to get out there and speak face-to-face with county voters and address questions about the voting process, polling places and voting by mail," said Kari Verjil, San Bernardino County Registrar of Voters. "With gas prices so high, we believe that there will be a significant increase in the vote by mail turnout. Voters can avoid the last-minute rush and vote from the comfort of their own homes."

The Votemobile debuted at the Rancho Cucamonga Quakes game on August 22 during the "Shake, Rattle and Rock the Vote" event at Quakes Stadium. It will also be at the Route 66 Rendezvous in downtown San Bernardino, September 18-21.

Voters in San Bernardino County are encouraged to visit www.easyvoting.org to download a vote-by-mail application or to call the Registrar's office at (909) 387-8300 to have one mailed directly to their home.

## November 4, 2008 - Presidential Election

- Election of candidates: presidential; congressional; assembly; state senate
- Cities, schools and special districts candidates
- Local/statewide measures

## About the San Bernardino County Registrar of Voters Office

The County of San Bernardino Registrar of Voters is responsible for impartially and efficiently conducting elections within the County. It is the Registrar's honor to protect and promote public trust and confidence by conducting accurate and fair elections.

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